

ASSET MAPPING TEMPLATE

This tool helps you identify strengths, solve problems, and generate ideas.

1. Populate each column with assets you have access to.
2. Review each individual asset - how can it help?
3. Look for potential connections.

SOCIAL ASSETS What social networks can you access? Think connectors, mavens, and those with influence.	HUMAN ASSETS Think head (knowledge & experience), hand (skills & abilities), and heart (values & motivations).	PUBLIC ASSETS What public services do you have access to? e.g., education institutions, health service, public transport, public spaces.	PHYSICAL ASSETS What physical items do you need? e.g., buildings, vehicles, technology etc.	FINANCIAL ASSETS What finance do you have access to?