



THE COMMUNITY JOURNEY FROM IDEA TO IMPACT

A practical path to help you think clearly, build well
and create lasting change in your community.

HOW TO READ THIS MAP



BOOSTS

Things that move you forward



PITFALLS

Things that can slow you down



LOOP BACK

It's normal to go back, learn,
adapt and iterate



THINK

Get clear on purpose,
change and the future.



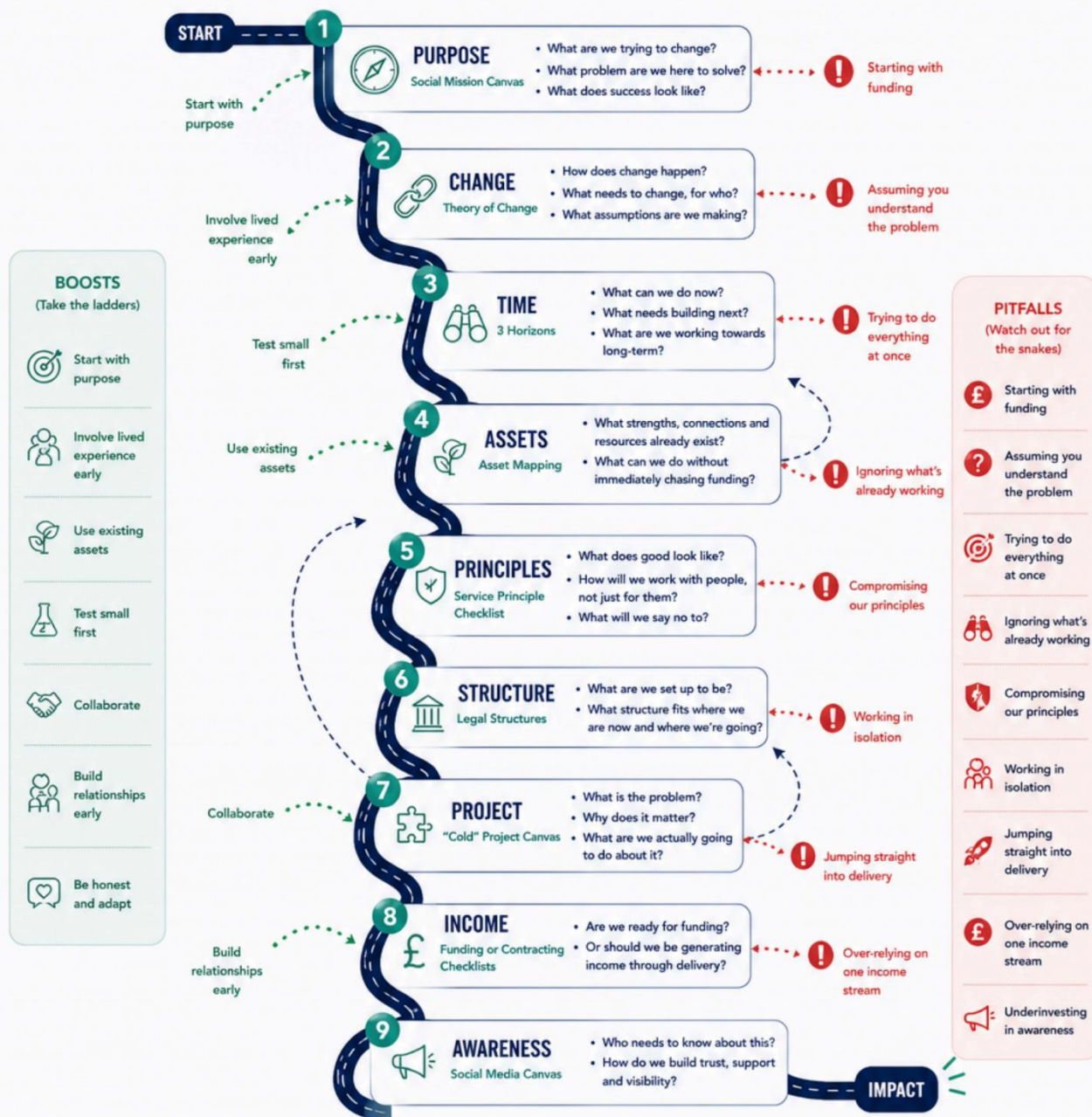
BUILD

Design well, use what you have
and turn ideas into action.



GROW

Sustain your work and
build momentum.



NOTE:

If you're starting
with funding...
go back to Step 1.
It will save you time later.

FINAL NOTE:

This isn't a strict process.
You may move back and forth between steps.
You may revisit earlier tools as things evolve.
That's normal.
What matters is that your work stays:
clear, grounded and shaped by the people it's meant to support.

